



# Business Studies GCSE

<https://www.aqa.org.uk/subjects/business/gcse/business-8132>

Course Title	Exam Board	Specification Code	Head of Department
GCSE 9-1 Business Studies	AQA	8132	Ms E Ashbee

**Course Information** Business Studies is a popular option at this level; it gives students an insight into how a business is run on a daily basis and all of the skills and qualities needed to be successful in business.

During Year 9 we focus on learning key skills and terminology. At the end of this, students will have the basic knowledge they need to study the more complex topics of Business.

**Skills/Aptitude Required** Students will need to have a passion for business and the enthusiasm to develop new and innovative ideas. Students will need to have the desire to work hard and apply their learned knowledge to business in the real world. They will need to be able to analyse and evaluate business decisions and the effects on these along with constructing reports/essays.

**Next Steps** There is an opportunity for students to take A-Level Business Studies. This builds on from the skills developed at GCSE and looks at studied topics at a more in-depth level. We also offer Financial Studies at Level 3 which also links to some business concepts studied during GCSE.

**Future Careers** Business Administration, Business Management, Entrepreneur, Human Resources, Marketing Assistant/Manager

**Entry** Entry to this course is subject to an entry exam, testing your suitability through skill, knowledge and writing, and making sure students are in the right courses to achieve the best outcomes possible.

*"The way to get started is to quit talking and begin doing."*

Walt Disney

## The Course in Depth

**Year 9 Topics Covered** **Business in the Real World**  
Business Planning, Ownership, Location, Stakeholders and Expansion.

**Human Resources**  
Motivation, Recruitment, Training and Organisation Structure.

**Projects**  
Levi Roots Project, Monopoly Board Creation and Dragon's Den Challenge.

**Year 10 Topics Covered** **Influences on Business**  
Globalisation, Technology, Economic Climate, Ethics and the Environmental Climate.

**Marketing**  
Market Research, Marketing Mix and Segmentation.

**Projects**  
Coca Cola Flavour Creation and Lego Segmenting.

**Year 11 Topics Covered** **Operations**  
Production Methods, Logistics and Procurement.

**Finance**  
Sources of Finance, Financial Calculations and Ratios.

**Projects**  
Paper Aeroplane Production.

**Internal Assessment** Students will be continually assessed throughout this course. This will take place through case studies and questions at the end of each topic to ensure that knowledge has been learned and understood.

At the end of each term, there is also a summative assessment which will test all of the topics students have learned in that term.

**External Assessment** There will be two externally assessed exams taken at the end of Year 11 focusing on different functional areas. Each paper is worth 50% of the GCSE.

